

ATTENTION NORTH DIVISION RETAIL FRONTLINE
SDLs, BCRs, PSRs

TASTE the season

Earn Reward Points good to shop for cool gear at gopcrewards.com when you grow NR vs PY during P12-P13W2 2024.

3 WAYS TO WIN!

- Grow CSD NR +5% and receive 150 Reward Points.
- Grow Rockstar NR +3% and receive 150 Reward Points.
- **BONUS!** Grow CSD Zero Sugar NR +25% and receive an EXTRA 150 Reward Points.

DISPLAY & WIN!

Earn MORE Reward Points for every new CSD display you place that includes POS.

- **LARGE FORMAT:** Earn 40 Reward Points for every new 40+ case CSD display
- **SMALL FORMAT:** Earn 20 Reward Points for every new 20+ case CSD display
- **MUST INCLUDE:** POS
- **MAX PAYOUT:** 100 REWARD POINTS



Simply scan this QR code to submit qualifying display photos to pc2112.pcbigdisplay.com

- Duplicate photo entries will be disqualified.
- All display photos must be submitted by December 21, 2024 for executions secured during the November 3 through December 14, 2024 incentive timing.
- On-line upload site will be disabled at 11:59 EST on December 21, 2024.



• See your Sales Manager for program details.



HUNDREDS OF ITEMS TO CHOOSE FROM

Use your reward points now or add them to your existing 123rewards account along with points you have earned from other Reward Point Programs and save for higher value rewards!